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**“Why should I choose you?”: Activities aiming at developing self-presentation and social skills**

Some people make friends without trying, have no difficulty in approaching the opposite sex, and the employers tend to prefer working with them... Nevertheless, they do not have better education or knowledge than others. What makes them special? Which is the key to success?

The interactive workshop presents activities specially designed to assist people in learning how to make a very good first impression, and create the conditions for a good relationship (personal or/ and professional).

Discussion regarding the use, possible responses of the participants and the target group will follow the implementation of each activity.